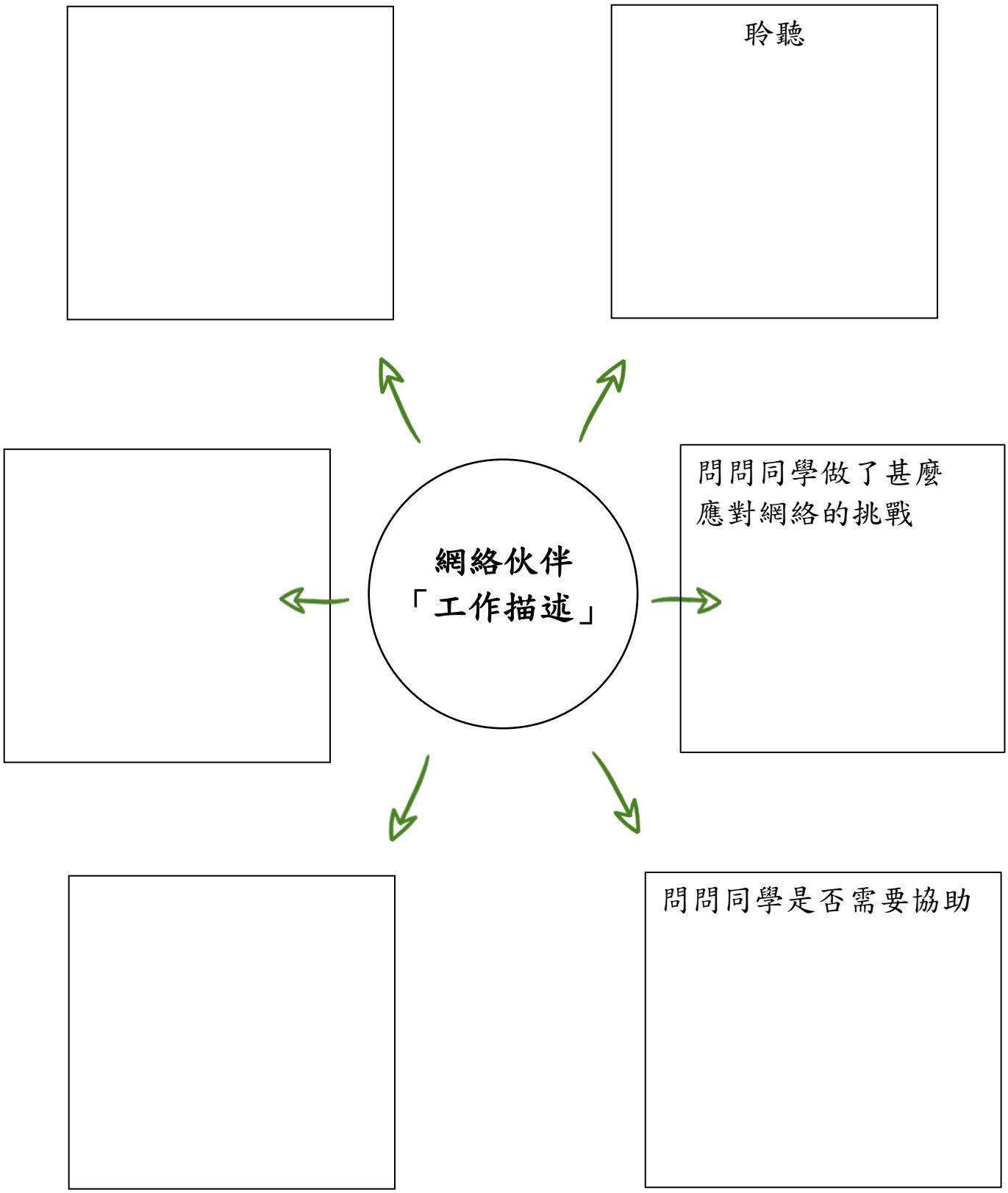網絡伙伴