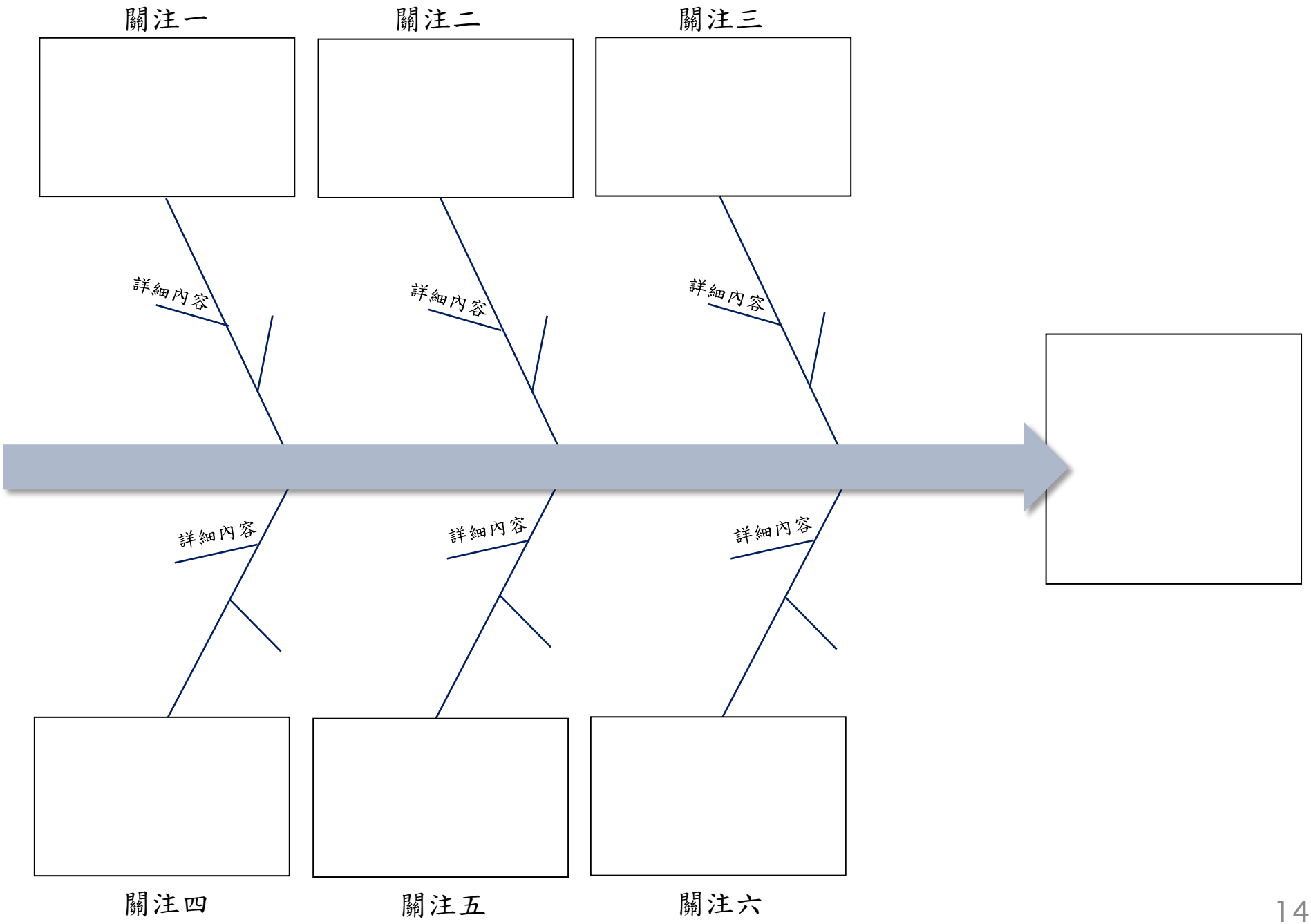魚骨分析圖